# Rayliant Quantamental Emerging Market ex-China Equity ETF 

## Illustrating Rayliant's Quantamental Approach

Rayliant's Quantamental approach is driven by fundamentals, using big data and local insights to select emerging market stocks. The portfolio offers broad exposure to emerging markets, while seeking to outperform by exploiting other investors' behavioral mistakes.

Filtering the Universe of EM ex-China Stocks
Rayliant uses a vast array of data covering thousands of emerging market shares, applying
fundamental research informed by local knowledge to construct a high-conviction portfolio

## Signal

Quality Growth
We find company disclosure of R\&D expenditures can serve as hard evidence of the fundamental activity that leads to true long-term growth

## Signal

Accounting Integrity We employ a range of metrics for uncovering deceptive accountingincluding firms who underreport income, hiding strong profitability

## Signal

'Smart vs. Dumb' Flows We track transactions in individual stocks, searching for signs of overvaluation by amateur traders, as well as moves by the 'smart money'

## Signal

Dual List Discount
The price difference between shares of the same stock dual listed on different stock markets helps to
identify stocks with inflated valuations

## Signal

## Share Pledging

Local regulatory filings tell us when insiders post shares as collateral for a personal loan-often indicating managers' confidence in their firm

## Signal

## Analyst Sentiment

Local sell-side analyst sentiment, overlooked by domestic amateur traders, offers a powerful perspective on changing fundamentals

## 3

Smart Portfolio Construction
Based on stock scoring, Rayliant forms a portfolio built to capture emerging markets' broad growth, while RAYE actively managing risk and exploiting mispricings

